Awards

This year's awards will honor organizations and individuals who have demonstrated outstanding achievement during 2010 in the following categories:

* 2011 Award Winner*

Communication Technology Award

The Award for Communication Technology recognizes an individual or organization that implemented an innovative technological approach within marketing, advertising or communications.

Finalists:

Jeff Valentine, CEO, Callfinity

*Andre Godfrey, President & CEO, Entre Computer Services*

Michael Philipson, Principal, Philipson Group (PG)

Going Green Award

Honors the individual or organization who conducted an effort to protect our environment by developing or integrating innovative Green Technology that increased energy efficiency and/or reduced waste.

Finalists:

*Xerox – Webster EA Toner Plant*

eVANHEE

Regional Computer Recycling and Recovery (RCR&R)

Quality of Life Award

Recognizes the individual or organization that demonstrated achievement in emerging innovative technologies for the advancement of human health and services, which improved diagnostics, information sharing, or treatment, for the advancement of quality of life.

Finalists:

Jianqing Bennett, General Manager, Carestream

Justin Copie, Director of Health IT, Innovative Solutions

*Sandie Ville, President, Aurora House*

Technology Services Award

Awarded to an organization that has shown sustained commitment and leadership in support of new technology creation that provided enabling services or resources for other organizations to reach their goals and objectives.

Finalists:

*SimuTech Group (Northeast Group)*

eHealth Global Technologies (eHGT)

John Hart, President and CEO, Lumetrics

Student Achievement

Awarded to a student, currently enrolled in a Greater Rochester higher education institution, who showed leadership and skill in applying or advancing innovative technology for the betterment of themselves, their educational institution, and/or the greater Rochester Community.

Finalists:

*Justin Lewis, Fran Rogers and Taylor Rose (Students at Rochester Institute of Technology’s Center for Student Innovation (CSI)*

Paul Solt (Student at Rochester Institute of Technology)

Visionary Leadership Award
Recognition to an individual who takes it upon themselves to instill their vision, providing the inspiration and motivation that compels an organization to take dramatic steps in applying innovative technology in any given field that resulted in increased productivity, efficiency or business success.

**Finalists:**

*John Purcell, President & CEO, and Frank Chianino, Founder & COO, Fibertech*

J. Mikael Totterman, CEO & Chairman, iCardiac Technologies, Inc.

Tony Mazzullo, CEO & President, Veramark Technologies, Inc.

**Rising Star**

Recognizes an organization that leveraged innovative technology to establish a viable new business or market segment which demonstrably contributes to the Greater Rochester community.

**Finalists:**

*David Moufarrege, Chief Operating Officer, U.S. Operations, Clickworker.com*

Chris Karr, President, ÜberGuard Information Security Consulting, LLC

Eric Leinberg, Founder & President, InfoPreserve

**Congratulations to all of our nominees:**